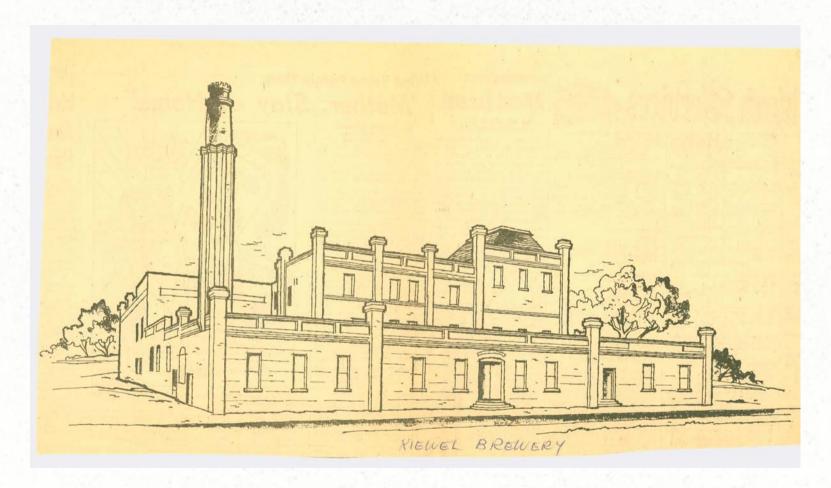
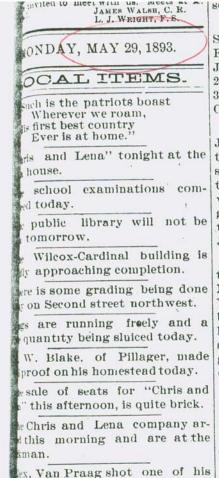
Kiewel Brewing Company 1893-1959



Slide show created by the Morrison County Historical Society, 2011.

The Beginning of Kiewel Brewing



served during the day and evening.

The following delegates were elected Saturday night to attend the State Firemen's association at St. Paul, June 15: No. 1, Frank W. Lyon; No. 2. Curtis Smith and John Berkle; No. 3, Ed Mahan and H. C. McGrone; Chemical Company, W. M. Fuller.

Erick Stromstadt was before Justice Shaw this morning on the charge of imbibing too freely of spiritus frumenti. He plead guilty to this little moral delinquency and went out with the chief of police to get the money with which to pay the penalty for causing the goddess Justitia to grieve.

Three car-loads of girls passed through the city last evening on the Northern Pacific en route to the Yellowstone Park, where they will be employed in the summer resort hotels. Some of the young men stayed away from church to see the girls. And a venerable official of the city who was present reports a great aggregation of neauty.

Night calls for medicines and articles of necessity for the sick have bethis morning and are at the come so frequent that I have decided until further notice to keep my store open all night.

CHAS. H. BROWN

memorial day exercises are requested the ma to meet at Chas. H. Brown's Drug tions. Store at a quarter before two o'clock afternoon mothe tomorrow, Tuesday, where conveyances will be in wait-Committee.

The Brewery To Be Enlarged.

Jacob Kiewel, late of Fergus Falls, informs a Transcript reporter that he has taken charge of the Little Falls brewery, for which he paid lowing \$15,000, and will soon enlarge and improve it. He will build a bottling theatr house and some new cellars, and South make the brewery second to none in northern Minnesota. He has been be ope engaged in the brewery business a 1st. 1 long time and has had the requisite of Fift experience to make a quality of beer and p to suit the taste of the most fastidi- terior ous. His brewery at Fergus Falls burned last fall and he did not rebuild there because the city went galler prohibition this spring. His family will arrive at Little Falls in a short time, as he proposes to make this city his permanent residence.

R. J. Koch, the former proprietor, will after collecting and settling up his affairs remove to Sandusky, Ohio, where he will engage in the same On the business

Fish Warden Makes a Haul

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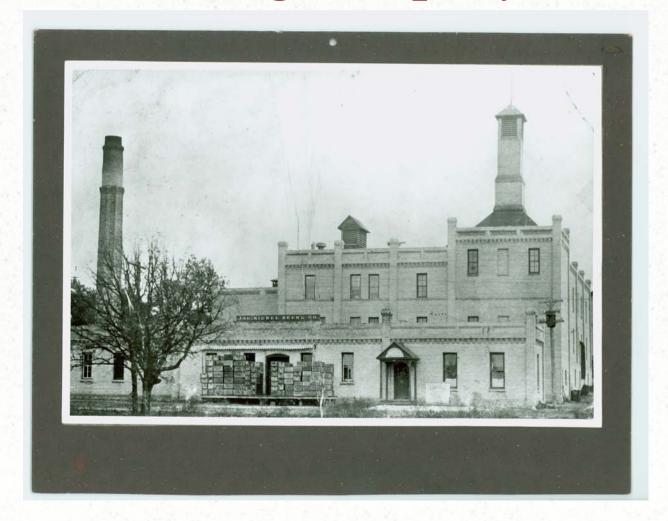
Jacob Kiewel purchases brewery in Little Falls from R. J. Koch in 1893.

Jacob & Rose Kiewel





Kiewel Brewing Company Brewery



The brewery was located at Seventh Street NE in Little Falls, MN.

Kiewel Brewing Company Inside the Brewery



John Schackman & two friends working at the Kiewel Brewery, c. 1900-1920.

Kiewel Brewing Company Products



White Label

Kiewel Brewing produced a number of different brands of beer, including White Seal, White Label, Grain Lager and White Rose.



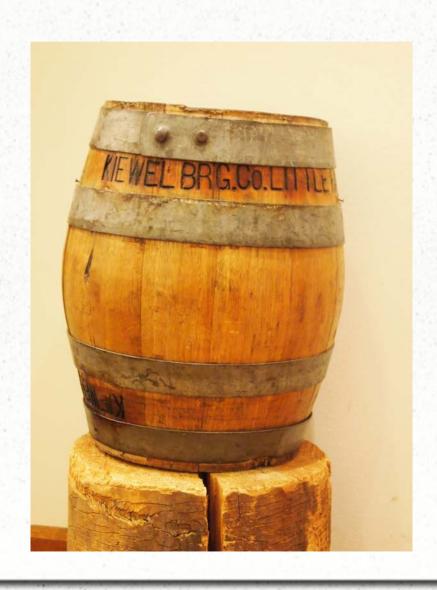
Kiewel Brewing Products







Kiewel Brewing Beer Barrel



Kiewel Brewing Beer Delivery Wagon



Kiewel Brewing Beer Delivery in Winter



Kiewel Brewing Beer Delivery Truck



Kiewel Brewing During Prohibition

Kiewel Brewing Company could no longer produce beer once Prohibition started. Rather than close the company, the brewery was retooled to produce dairy products like condensed milk, ice cream and butter.

During this period the name of the business changed to Kiewel Associated Products.

Article from the Little Falls Daily Transcript, January 20, 1920.

PRICE TWO CENTS

MILK AND CREAM PRODUCTS PLANT

KIEWEL ASSOCIATED PRODUCTS CO. TO ENTER A NEW LINE

WILL CONDENSE MILK, AND MAN-UFACTURE ICE CREAM AND BUTTER

ESTIMATED 15,000 COWS WILL BE KEPT BUSY SUPPLYING

Machinery has been purchased and the work of preparing a building has been started for a milk condensing, aid ice cream and butter manufacturing plant for Little Falls on a large scale. Supplies will also be manufactured from milk for confectioners, candy makers, ice cream makers and bakers.

The Kiewel Associated Products company has taken over all the assets of the Jac. Kiewel Brewing company, including the large brewery plant on Seventh street northeast, and will remodel the building for the purposes stated above. The three floors of the south half of the brewery will be devoted to the condensing of milk, ice cream making and the manufacture of butter. The north half of the building will be utilized for the manufacture of cereal beverages.

Under present plans it is believed that the new plant will be in operation by May 1, of this year, at least 60 days being required for the installation of the machinery necessary. Officers of the company state that only the very latest machinery has been purchased in order to give this territory one of the best plants of its kind in the country. The venture is not entirely new to the men in charge as the same persons are interested in two plants of a like nature, one at Crookston and one at Thief River Falls.

15,000 Cows Will Be Needed

A close estimate by experts has brought to light that nearly 15,000 dairy cows will be needed to keep the local plant running to full capacity. A survey of the territory that will furnish the supply has given evidence that that number of cows will be reached.

Whole Milk to Be Bought

Unlike a creamery the new plant will buy whole milk and all separating be done at the plant. For condensing purposes whole milk is needed and it is claimed that the price is far in advance of that paid for butterfat.

Agencies to Be Established

Cream stations will be opened at points not immediately adjacent to the city and the local plant will act as a centralizer for the territory.





Kiewel fan from the Prohibition era.

Standard Bottle
Beer – A True Liquid
Food

Little Falls Daily Transcript, May 13, 1907 - Drink -'Standard Bottle Beer' Because of It's Purity. It's the New Beer. The Beer That Everybody Drinks. A True Liquid Food. The stimulant, which at the American table is rapidly superseding coffee. "Standard Beer" will not cause biliousness because of its age. Every bottle guaranteed pure. Phone us your wants. Jac. Kiewel Brewing Co. LFDT - Monday, May 13, 1907.



Kiewel glass and bottle openers.





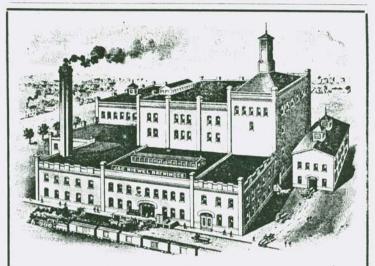
White Rose Beer ad

Little Falls City Directory 1916-1917

L. Falls 1916-17 City Directory

78

LITTLE FALLS



THE HOME OF WHITE ROSE BEER

A beverage possessing undisputed food qualities.

The result of a generations thorough application to every phase of the art of perfect Beer brewing.

JAC. KIEWEL BREWING CO.
LITTLE FALLS, MINNESOTA.



Kiewel Standard Beer Tray

White Rose Beer tray Kiewel Brewing Company



Kiewel Beer ad

"An aid to digestion"

Little Falls Daily Transcript May 17, 1900

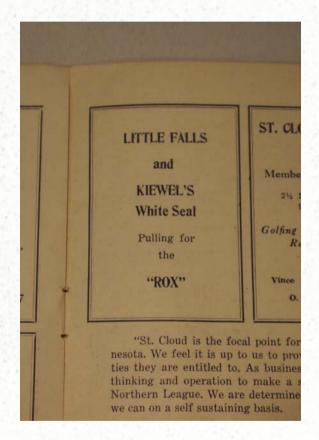


ONE SIP ONLY

JAC. KIEWEL BREWING CO.'S

Beer suffices to prove its quality. It is a triumph of brewing, and further demonstrates the value of perfect torage conditions. For table and family use it is the beer of beers, and all consumers vote it unbeatable. As an aid to digestion, tonic and daily beverage it possesses special value. Its popularity could not rest n better grounds.





Baseball program with Kiewel advertising, 1946.



Kiewel Brewing Company The End

Jacob Kiewel died in 1928, leaving his sons to continue the business. This they did until 1959, when they leased the brewery to the Grain Belt Brewery Company. Grain Belt leased the building until 1961 after which it was primarily vacant until 1970.

The yellow bricks will go tumbling down





Louise McGivern, a daughter of Jacob Kiewel, is pictured in this newspaper article from the Little Falls section of the St. Cloud Daily Times, Nov. 30, 1982.

Kiewel Brewing Company Demolition

Four students from the Little Falls High School started a petition to have the Kiewel Brewery torn down in 1972. They were concerned about the hazard created by the abandoned building. Their attempt was apparently unsuccessful.

The City of Little Falls purchased the building in 1982 with the intent to use the site for a senior center. Demolition occurred in 1983.



People gathered to witness the Kiewel Brewery demolition, 1983.

Kiewel Brewing Company Demolition





Kiewel Brewery demolition begins, 1983.

Kiewel Brewing Company Demolition





Kiewel Brewery reduced to rubble, 1983.