Kiewel Brewing Company
1893-1959

Slide show created by the Morrison County Historical Society, 2011.
The Beginning of Kiewel Brewing

Jacob Kiewel purchases brewery in Little Falls from R. J. Koch in 1893.
Kiewel Brewing Company Brewery

The brewery was located at Seventh Street NE in Little Falls, MN.
Kiewel Brewing Company
Inside the Brewery

John Schackman & two friends working at the Kiewel Brewery, c. 1900-1920.
Kiewel Brewing produced a number of different brands of beer, including White Seal, White Label, Grain Lager and White Rose.
Kiewel Brewing Beer Barrel
Kiewel Brewing
Beer Delivery Wagon
Kiewel Brewing
Beer Delivery in Winter
Kiewel Brewing
Beer Delivery Truck
Kiewel Brewing During Prohibition

Kiewel Brewing Company could no longer produce beer once Prohibition started. Rather than close the company, the brewery was retooled to produce dairy products like condensed milk, ice cream and butter.

During this period the name of the business changed to Kiewel Associated Products.

Article from the Little Falls Daily Transcript, January 20, 1920.
Kiewel Brewing
Advertising & Novelties

Kiewel fan from the Prohibition era.
Kiewel Brewing
Advertising & Novelties

Standard Bottle
Beer – A True Liquid
Food

Little Falls Daily
Transcript,
May 13, 1907

- Drink -

‘Standard Bottle Beer’

Because of It’s Purity. It’s the New Beer,
The Beer That Everybody Drinks.

A True Liquid Food.
The stimulant, which at the American
table is rapidly superseding coffee.
“Standard Beer” will not cause biliousness
because of its age. Every bottle guaranteed
pure. Phone us your wants.

Jac. Kiewel Brewing Co.

LEFT - Monday, May 13, 1907
Kiewel Brewing
Advertising & Novelties

Kiewel glass and bottle openers.
Kiewel Brewing
Advertising & Novelties

White Rose Beer ad

Little Falls City Directory
1916-1917

THE HOME OF
WHITE ROSE BEER

A beverage possessing undisputed food qualities.
The result of a generations thorough application to every phase of the art of perfect Beer brewing.

JAC. KIEWEL BREWING CO.
LITTLE FALLS, MINNESOTA.
Kiewel Brewing
Advertising & Novelties

Kiewel Standard Beer Tray
Kiewel Brewing
Advertising & Novelties

White Rose Beer tray
Kiewel Brewing Company
Kiewel Brewing
Advertising & Novelties

Kiewel Beer ad

“An aid to digestion”

Little Falls Daily Transcript
May 17, 1900

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ONE SIPP ONLY
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OF THE

JAC. KIEWEL BREWING CO.'S

Beer sufficient to prove its quality. It is a triumph of brewing, and further demonstrates the value of perfect storage conditions. For table and family use it is the beer of beers, and all consumers vote it unbeatable. As an aid to digestion, tonic and daily beverage it possesses special value. Its popularity could not rest on better grounds.
Kiewel Brewing
Advertising & Novelties

Baseball program with Kiewel advertising, 1946.
Kiewel Brewing
Advertising & Novelties
Jacob Kiewel died in 1928, leaving his sons to continue the business. This they did until 1959, when they leased the brewery to the Grain Belt Brewery Company. Grain Belt leased the building until 1961 after which it was primarily vacant until 1970.

Louise McGivern, a daughter of Jacob Kiewel, is pictured in this newspaper article from the Little Falls section of the St. Cloud Daily Times, Nov. 30, 1982.
Four students from the Little Falls High School started a petition to have the Kiewel Brewery torn down in 1972. They were concerned about the hazard created by the abandoned building. Their attempt was apparently unsuccessful.

The City of Little Falls purchased the building in 1982 with the intent to use the site for a senior center. Demolition occurred in 1983.

People gathered to witness the Kiewel Brewery demolition, 1983.
Kiewel Brewing Company
Demolition

Kiewel Brewery demolition begins, 1983.
Kiewel Brewing Company
Demolition

Kiewel Brewery reduced to rubble, 1983.